

Diversification to net zero emissions

Enterprise

Manaakitanga

Sustainability

Kaitiakitanga

Inclusivity

Kotahitanga



# TARANAKI 2050

Zero waste commercial buildings

Accessible low-cost, low-emissions transport

Diversified, sustainable land use

Resilient & sustainable housing & communities

Bustling rural communities

Vibrant region

Population  
Employment  
Environment  
Wellbeing  
Poverty

Seamless pathways between education and employment

Comprehensive & mobile health / wellbeing services

Connected, networked & collaborative communities

## OUR VISION FOR TARANAKI 2050

### DRIVERS

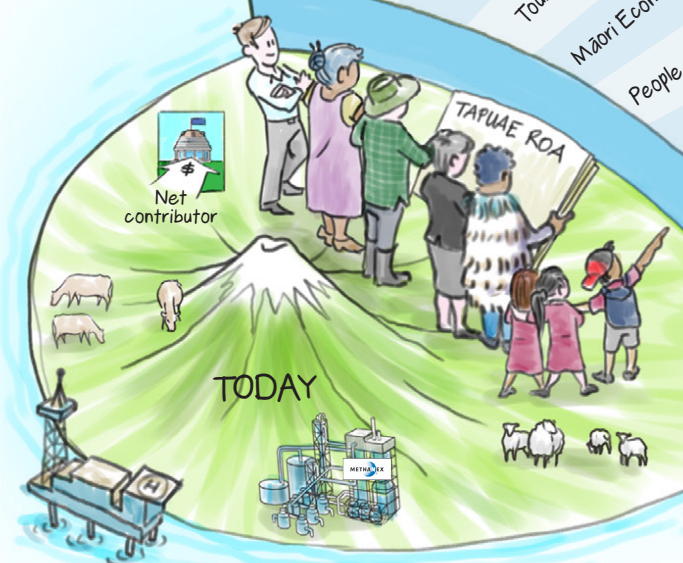
- Rising environmental expectations
- Demographic changes
- Technological changes
- Uncertain global political economy

- Agile, proactive, responsible regulations
- Diversifying our energy portfolio contributing to low-emissions
- Broadened and strengthened sustainable & value-add food production
- Sustainably growing our tourism industry
- Reconciliation of the past
- Integrated transition to low-emissions
- Further developing our innovation ecosystem
- Accessible, connected & sustainable infrastructure
- Comprehensive & preventive health
- Collaborative leadership driving our arts culture
- Knowing our measures of success
- Networking & collaboration
- Educational transition support
- Innovation ecosystem
- Business confidence & investment
- Māori world views valued
- Comprehensive view
- Together
- Behavioural changes
- Tourism
- Māori Economy
- People & Talent
- Innovation/ R&D
- Infrastructure & Transport
- Health & Well-being
- Arts
- Environmental Sciences

## EMERGING PATHWAYS

Taranaki has a strong base to start its transition to a low emissions economy ... through widespread consultation we have identified many opportunities to be explored further to help us on our journey ... and together we've started to imagine what Taranaki could look like in 2050.

# Taranaki 2050 Roadmap - Our just transition to a low-emissions future



TODAY



TAPUAE ROA

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